

WHOLESALE ECOMMERCE PACKAGES

sgwebpartners

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ECOMMERCE PACKAGES



SG Web Partners specializes in integrating Enterprise Resource Planning (ERP) software with eCommerce platforms. We see ourselves as your trusted advisor and web team in one, with a focus on making both your offline, back-office and online operations more efficient, effective and profitable.

What is Shopify Plus?

Shopify Plus is the enterprise level offering of the basic Shopify platform, that allows for maximum scalability to grow your business, and enables a higher level of customization to the storefront, checkout, and backend systems.

What is WooCommerce?

WooCommerce powers 40% of ALL online stores. WooCommerce is a WordPress plugin, that is dedicated to streamlining the ecommerce experience for both merchants and their customers, by offering a robust and easy-to-use platform that is constantly evolving to stay at the forefront of an ever-changing industry.

WooCommerce allows for maximum scalability to grow your business, and enables a higher level of customization to the storefront, checkout, and backend systems.



What is Shopify?

Shopify is an eCommerce platform dedicated to streamlining the ecommerce experience for both merchants and their customers, by offering a robust and easy-to-use platform that is constantly evolving to stay at the forefront of an ever-changing industry.

Shopify ERP Integration



SG Web Partners has developed a pre-set list of Shopify eCommerce development packages for integration with Sage, NetSuite, SAP and other ERP solutions. These solutions include the most common features to launch an eCommerce store, however additional features and customizations can be added to any of these packages.

 Shopify Starter	 Custom Shopify	<i>shopify plus</i> Shopify Plus
Starting at \$25,000	Starting at \$45,000	Starting at \$65,000
Monthly Shopify Fees: \$29, \$79, or \$299 (No customizations)	Monthly Hosting Fees: \$29, \$79, or \$299 (No customizations)	Monthly Shopify Fees: Starting at \$2,000 (based on traffic levels, customizations, etc.)
ERP Integration for the following functions: Inventory Sync/Import, Orders to ERP, Fulfillment/Tracking Import. ***	ERP Integration for the following functions: Inventory Sync/Import, Orders to ERP, Fulfillment/Tracking Import. ***	ERP Integration for the following functions: Inventory Sync/Import, Orders to ERP, Fulfillment/Tracking Import. ***
Pre-Built Theme installation	Custom Design Theme	Custom Design Theme
No Custom Design Work	Custom Developed Theme	Custom Developed Theme
Install and Configure Up To 3 Apps	Install and Configure Up To 7 Apps	Install and Configure Up To 7 Apps
	Review/Recommend Category Apps	Review/Recommend Category Apps
		Checkout Customization
		Custom Built Scripts/Apps Options (additional cost)

Pricing for each of the packages below should be taken as a starting point, with a note that the final SOW may be higher based on the initial client requirements.

*** Additional ERP Integration Touchpoints can include Products, Stock Level, Customer Accounts, Returns, Refunds, and Cancellations.

Ecommerce Feature + Integration Overview

Theme Installation

- Installation of your theme file from the Shopify/WooCommerce Marketplace
- Does not include 3rd party seller like Themeforest.

Theme Colors

- Adjustment of all colors in your theme's footer, header, product pages, etc.
- This includes colors pre-configured with the theme.

Font Family Setup

- Most themes have a collection of font options for each section of your site.
- This includes fonts pre-configured with the theme.

Homepage Layout

- Select and map each section of your home page with banners, products, etc.
- This is dependent on the pre-configured layouts selected by your theme.

Header and Footer Setup

- Navigation, social icons, logo, colors, and navigation options your theme offers.
- This is dependent on the pre-configured navigation options available in the theme.

Homepage Metadata

- Home page meta data handcrafted to match your company's niche.

System Notifications

- Emails, orders, and many other types of notifications customized to your brand.
- Security - SSL (purchased from their host or SSL's.com).
- SSL Certificate Installation or Setup to keep your site secure and boost SEO.

Customized Checkout

- Checkout pages customized with your logo, colors and other options your store offers.
- Full checkout customization is only available on Shopify Plus + Custom WooCommerce.

Handcrafted Metadata

- Handwritten meta data for quality SEO rank that matches your niche.

Google Shopping Setup

- Advertise your products on Google by sending a product data feed to Google.

Domain Name Switchover

- When you're ready to launch your store, we will change your domain name settings.
- We'll setup your domain settings to point to your website or email software.

Content Page Migration

- We'll move content pages like Contact Us, About or Product Information pages.

Banner Setup

- Hero Banner uploading, overlay text options, etc. will be setup for you.

301/URL Redirects

- Retain your SEO by redirecting your old site pages to your new matching pages.

Product Migration

- Move your products from your old platform to Shopify/WooCommerce in bulk.

Product Category Setup

- Create and map your products to your categories/collections dynamically.

Image Uploading

- Upload image assets for your banners, content pages and product detail pages.

Multiple Image Uploading

- Products that have multiple angles will be uploaded to each product detail page.

Amazon Integration

- Connect your SKUs to match your FBA or FBM products on Amazon.

eBay Integration

- Connect your SKUs to match your eBay products and sync inventory.

Channel Integrations

- Connect supported channels and marketplaces to your store.

Google & Bing Sitemaps

- Validate and Submit sitemaps to both Google and Bing for SEO purposes.

Inventory Updates

- Update inventory levels in bulk through Shopify/WooCommerce or .csv spreadsheet.

Shipping Settings

- Create different shipping models based on pricing, flat rate, or live rates.

Tax Settings

- Setup tax rates based on location, state, or live tax rates.

Payment Gateway

- Pick a payment provider and we'll set it up so you can accept credit cards.

Customer Uploading

- We'll bulk upload your customers from your old website to Shopify/WooCommerce.

Mailchimp/Klaviyo/Drip Integration

- Install Mailchimp/Klaviyo/Drip app to collect subscribers and push e-commerce order data.
- Mailchimp/Klaviyo/Drip Email Marketing services can be added for an additional fee.

Facebook Pixel Setup

- If you advertise on Facebook then adding this pixel data allows you to track your ads.
- Facebook Campaign management can be added as a separate fee from our partners.

Google Analytics Setup

- We'll setup your Google Analytics property so you can track your visitors and revenue.

Embedded Videos

- Embed videos on content pages & product pages from YouTube, Vimeo or Wistia.

Multi-Browser Testing

- We'll test your site for compatibility and bugs on major browsers.

Multi-Domain Setup

- We'll setup and point all your domains using the best DNS practices.

Blog Setup

- We'll setup a blog so you can write content for your subscribers.

ECOMMERCE WHOLESALE FEATURES

+ Integrations Overview



Wholesale Channel

- Setting percentage-based discounts across your entire store or across collections
- Setting product and variant-specific prices (such as set or flat prices) in price lists
- Providing different prices to different buyers
- Setting volume-based pricing rules for products and variants
- Create and process draft orders by:
- Sending an invoice to be paid using the payment provider that is set up in your Shopify/WooCommerce admin.
- Sending a customized invoice email that allows the invoice to be paid using a different payment method, such as a wire transfer
- Marking the invoice as paid or partially paid as you receive payments.

Customizable Checkout

- Custom SSL on the checkout (Core Shopify has generic .myshopify.checkout URL)
- Checkout.liquid (Requires Shopify Plus) access Discount Scripting
- Line item scripts
- Line items scripts affect the line items in the cart and change prices and grant discounts
- Shipping scripts
- Shipping scripts interact with shipping, and can change shipping methods and grant discounts on shipping rates.
- Payment Scripts
- Payment scripts interact with payments, and can rename, hide and reorder payment gateways. Note that payment scripts do not interact with payment gateways shown before the checkout screen, like Apple Pay.

Avalara (Tax Solution)

- Instant sales tax calculation as the transaction takes place with a secure, encrypted connection
- Instant integration! Avatax is built into Shopify Plus/Custom Woocommerce
- The Avatax Accuracy Guarantee.

Increased API calls on private apps

Access to Price Rules API

- Price rules are editable
- Price rules can apply to multiple resources (i.e collections and customer groups)
- Price rule conditions can be combined (i.e free shipping and a minimum order amount)
- Price rules are applied at the line item level and not to the full cart amount.

Access to the Gift card API

- Retrieve a list of all Gift Cards
- Receive a single Gift Card
- Receive a count of all Gift Cards
- Create a new Gift Card
- Modify an existing Gift Card
- Disabling a gift card is permanent and cannot be undone
- Search for gift cards matching supplied query.

24/7 priority support

- Personal Shopify/WooCommerce account manager
- Clone sites for multi-currency.

Wholesale (Shopify Plus + Custom Woocommerce Only)

- Offer a wholesale portal to your B2B customers to automate your sales process.